



**LJ-244**

**BBA**

3rd Semester Examination, July-Dec., 2020

Paper - IV

Business Environment

*Time* : Three Hours]      [*Maximum Marks* : 90

[*Minimum Pass Marks* : 36

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**Note** : Answer **all** questions. All questions carry equal marks.

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**Unit-I**

1. What do you understand by Politico-legal environment? Discuss how Politico-legal environment can influences business.

**OR**

Write notes on the following :

- (a) Economic environment
- (b) Socio-cultural environment
- (c) Dynamism in Business environment

( 2 )

**Unit-II**

2. Write a brief account of income savings and investment trends of India for last five years.

**OR**

Discuss the changing structure of Indian industry. Would you support privatisation of public sector undertakings for better efficiency? Why and why not?

**Unit-III**

3. What is Parallel economy? Discuss its impact on Indian economy and suggest measures to minimise its impact.

**OR**

What will you suggest to curb generation of black money and bringing black money into the system?

**Unit-IV**

4. Distinguish between Monetary policy and Fiscal policy. When and why are they used?

**OR**

Write short notes on any **two** of the following :

- (a) Role of government — Industrial policy
- (b) EXIM Policy : features and objectives
- (c) Globalization

( 3 )

**Unit-V**

5. Critically analyse the problems of developing countries in International Trade. Why are regional trading blocks developed ?

**OR**

Write short notes on any **two** of the following :

- (a) UNCTAD
  - (b) IMF
  - (c) GATT
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